

BB&T CORP  
Form 8-K  
June 02, 2015

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**Form 8-K**

**Current Report**

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**Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**June 2, 2015**

**Date of Report (Date of earliest event reported)**

**BB&T Corporation**

(Exact name of registrant as specified in its charter)

**Commission file number : 1-10853**

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North Carolina            56-0939887  
(State of incorporation) (I.R.S. Employer Identification No.)

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200 West Second Street  
Winston-Salem, North Carolina 27101  
(Address of principal executive offices) (Zip Code)

**(336) 733-2000**

(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 Regulation FD Disclosure

BB&T Corporation's Chief Executive Officer, Kelly S. King, will present at the Deutsche Bank Global Financial Services Investor Conference in New York on Tuesday, June 2, 2015 at 11:35 am ET. A webcast of Mr. King's presentation will be available at [www.BBT.com](http://www.BBT.com) and will be archived for 30 days.

ITEM  
9.01 Financial Statements and Exhibits

Exhibit  
No. Description of Exhibit

99.1 Copy of press release announcing Kelly S. King's presentation at the Deutsche Bank Global Financial Services Investor Conference in New York on Tuesday, June 2, 2015 at 11:35 am ET.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION  
(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell  
Executive Vice President and Corporate Controller  
(Principal Accounting Officer)

Date: June 2, 2015