June 10, 2015
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
<u></u>
Form 8-K
Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934
June 10, 2015
Date of Report (Date of earliest event reported)
BB&T Corporation
(Exact name of registrant as specified in its charter)
Commission file number: 1-10853

BB&T CORP Form 8-K

> North Carolina 56-0939887 (State of incorporation) (I.R.S. Employer Identification No.)

200 West Second Street
Winston-Salem, North Carolina 27101
(Address of principal executive offices) (Zip Code)

(336) 733-2000
(Registrant's telephone number, including area code)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 7.01 Regulation FD Disclosure

No.

BB&T Corporation's Chief Operating Officer, Chris Henson, will present at the Morgan Stanley Financials Conference in New York on Wednesday, June 10, 2015 at 10:20 a.m. ET. A webcast of Mr. Henson's presentation will be available at www.BBT.com and will be archived for 30 days.

ITEM 9.01	Financial Statements and Exhibits
Exhibit	Description of Exhibit

Copy of press release announcing Chris Henson's presentation at the Morgan Stanley Financials Conference in New York on Wednesday, June 10, 2015 at 10:20 a.m. ET.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION (Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell Executive Vice President and Corporate Controller (Principal Accounting Officer)

Date: June 10, 2015