

BB&T CORP  
Form 8-K  
March 08, 2016  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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Form 8-K  
Current Report

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Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

March 8, 2016  
Date of Report (Date of earliest event reported)  
BB&T Corporation  
(Exact name of registrant as specified in its charter)

Commission file number: 1-10853

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North Carolina  
(State of incorporation)

56-0939887  
(I.R.S. Employer Identification No.)

200 West Second Street  
Winston-Salem, North Carolina  
(Address of principal executive offices)  
(336) 733-2000  
(Registrant's telephone number, including area code)

27101  
(Zip Code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 7.01 Regulation FD Disclosure

BB&T Corporation's Chief Operating Officer, Christopher L. Henson, will present at the RBC Capital Markets Financial Institutions Conference in New York on Tuesday, March 8, 2016 at 10:50 a.m., ET. A webcast of Mr. Henson's presentation will be available at [www.BBT.com](http://www.BBT.com) and will be archived for 30 days.

ITEM 9.01 Financial Statements and Exhibits

Exhibit No. Description of Exhibit

99.1 Copy of press release announcing Christopher L. Henson's presentation at the RBC Capital Markets Financial Institutions Conference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION  
(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell  
Executive Vice President and Corporate Controller  
(Principal Accounting Officer)

Date: March 7, 2016