

GILLETTE CO
Form 424B2
November 19, 2002

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\$500,000,000
Gillette CoreNotesSM

Filed under Rule 424(b)(2), Registration Statement No. 333-86336

Pricing Supplement No. 010 - dated November 15, 2002

(To Prospectus dated July 10, 2002, and Prospectus Supplement dated August 23, 2002)

| CUSIP Number | Aggregate Principal Amount | Price to Public ⁽¹⁾ | Purchasing Agent's Discount/Commission ⁽¹⁾ | Proceeds, Before Expenses, to Gillette ⁽¹⁾ | Interest Rate Per Annum | Interest Payment Frequency (begin date) | Stated Maturity Date | Survivor's Option |
|--------------|----------------------------|--------------------------------|---|---|-------------------------|---|----------------------|-------------------|
| 37576GAK6 | \$5,068,000 | 100% | 1.50% | 98.50% | 4.55% | quarterly 2/15/03 | 11/15/2012 | Yes |

Redemption Information: Redeemable at the option of The Gillette Company on 11/15/2003 and each Interest Payment Date thereafter at a price equal to 100%.

Other/Additional Provisions:

The Gillette Company
Prudential Tower
Building
Boston, MA 02199

Trade Date: November 15, 2002
Original Issue Date: November 20, 2002
Minimum Denominations/Increments: \$1,000/\$1,000
Original Issue Discount Note: No
All trades settle without accrued interest and clear SDFS: DTC Book-Entry only
Merrill Lynch DTC Participant Number: 5132

Merrill Lynch & Co.
Purchasing Agent

Acting as Principal

(1) Expressed as a percentage of the aggregate principal amount.
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